

2020 Online Korean Speech Contest

To commemorate the 574th Anniversary of Hangeul Day (October 9, 2020), the Korean Cultural Center, Los Angeles (KCCLA) and the King Sejong Institute Center, USA are pleased to announce that this year's Korean Speech Contest will be in the form of video submissions.

Please note these revised dates and format.

Event Information (All times are in Pacific Daylight Time)

Submission period: September 14 – October 9, 2020

Evaluation period: October 13 – 14, 2020

Announcement of winners: Thursday, October 15, 2020 (<http://www.kccla.org/> and <https://www.ksicusa.com/>)

Online awards ceremony: Friday, October 16, 2020 (TBA)

(Schedule is subject to change without notice, depending on unforeseen circumstances.)

Eligibility

1. At least 18 years of age, on date of submission
2. All King Sejong Institute students in the United States **OR**
3. Any Korean learners in the US (including college students/general public), whose native language **IS NOT** Korean

Theme/Subject

1. Personal experience with Korean language and/or culture.
2. Anything related to Korea (e.g. food, travel, history, arts, entertainment, K-pop, current events, etc.).

Content Length and Format

Introductory/Basic Course Division	Intermediate/Advanced Course Division
Up to 2 minutes	Up to 3 minutes
<ol style="list-style-type: none">1. Video Format: MP42. Video Resolution: 1080P (also known as Full HD)3. Please do not exceed the time limit.4. Video must be your own original work and created in Korean.5. If you borrow scenes or music from existing works, the source MUST be credited in your video.	

How to Submit

1. Submit your **video** (Mp4 format **ONLY**) with **the completed Consent and Release Form** to speechcontest@kccla.org
 2. Submission deadline: 11:59 pm on Friday, October 9, 2020 (Pacific Daylight Time)
- ※ Only email submissions will be accepted. All entries must be complete as incomplete entries will not be accepted.

Evaluation Criteria

Category	Points
Preparation and originality	30
Fluency and appropriateness to level	30
Accuracy of grammar and vocabulary	30
Pronunciation and enunciation	10
Total points	100

Awards : Contestants will be evaluated in **two divisions**:

1. Introductory/Basic Courses
2. Intermediate/Advanced Courses

※ Please see the level placement chart below. For the general public, if you are unsure, please visit <https://www.sejonghakdang.org/sjcu/levelTest/levelGuide.do> to take the placement test.

Division/ Classification	Introductory or Basic Courses	Intermediate or Advanced Courses
Qualification	KSI 1A or below	KSI 1B or above
		College students/general public
	Any Korean learners whose native language IS NOT Korean	
First Place (1 Winner)	Samsung tablet (\$500 value)	Samsung notebook computer (\$800 value)
Second Place (2 Winners)	Samsung tablet (\$250 value)	Samsung tablet (\$500 value)
Third Place (3 Winners)	\$100 Amazon e-Gift card	Samsung tablet (\$250 value)
Korean Culture Awards (50 winners)	\$10 Amazon e-Gift card	
1. The prize allotment is subject to change without notice. 2. The total number of prizes awarded may be adjusted depending on the total number of valid submissions.		

beginner		Middle class	
Judgment Rating	Sejong Korean Reference Rating	Judgment Rating	Sejong Korean Reference Rating
1A	Sejong Korean 1	3A	Sejong Korean 5
1B	Sejong Korean 2	3B	Sejong Korean 6
2A	Sejong Korean 3	4A	Sejong Korean 7
2B	Sejong Korean 4	4B	Sejong Korean 8

Consent and Release Form

I, _____, hereby grant and authorize the Korean Cultural Center, Los Angeles (KCCLA) the right to take, edit, alter, copy, exhibit, publish, distribute, upload, and make use of any and all media content submitted by me, or taken of me, to be used for any purpose related to the 2020 Korean Language Speech Contest. This authorization extends to all languages, media, formats and markets now known or later discovered and shall continue indefinitely.

I waive the right to inspect or approve any finished product in which my likeness appears and furthermore understand that I am surrendering ownership and control, creative and otherwise, of all media submitted for this contest.

I agree to this release without being compensated and waive any right to royalties or other compensation arising from or related to the use of the video and all other media submitted by me.

I understand and agree that these materials shall become the property of KCCLA and will not be returned.

I hereby hold harmless and release KCCLA from all liability, petitions, and causes of action involved directly or indirectly with this submission.

By signing below, I understand and agree that I am submitting the created content to the 2020 Korean Language Speech Contest, agreeing to the following terms and conditions, and consenting that the copyright of the submitted contents will be owned and used by the Korean Cultural Center, Los Angeles (KCCLA) for any purpose whatsoever.

Print Name	
Placement Level	
E-mail	
Phone #	
Signature	
Date	